

Robert Solano



I'm Robert Solano, the author of **Alpha Couples: Build a Powerful Marriage Like a Boss**. In Alpha Couples, I share lessons for entrepreneurs to build a powerful marriage, succeed in business, achieve financial freedom, and build a spectacular life. My unique leadership approach comes from 20 years of experience as a senior manager in the aviation industry and through my partnership with my badass wife, Zaira Solano. I love supporting Zaira as she builds her law firm. Together we've leveraged each other's strengths to build an incredible life.

HAVE YOU EVER FELT OVERWHELMED by the challenges facing your marriage? You and your spouse are balancing two careers, your family, and trying not to lose your sanity. You feel like your business controls you and you never have the time or energy for anything else. As a senior manager, married to a CEO, I know how you feel.

ALPHA COUPLES IS THE GUIDE FOR THE MODERN MARRIAGE.

My wife Zaira and I are happy to share the secrets that we have used to build a powerful marriage. These lessons have helped us live a rewarding and joyful life and I hope they will help you too.

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"From data to stories to actionable tips, Alpha Couples has it all to help professional couples build an amazing life!"

Kristen David Author of Uplevel Your Business, Uplevel Your Life!

ALPHA COUPLES

BUILD A POWERFUL MARRIAGE

Like a Boss

ROBERT SOLANO FEAT. ZAIRA SOLANO

Q&A

How did you get the idea for Alpha Couples?

When I came up with the idea, Zaira and I were struggling to figure out how we could each have successful careers and a happy marriage. It appeared impossible for us to have two “professional leaders” in our relationship. Out of curiosity, I started researching a couples in the animal kingdom and discovered that in animal packs like wolves and horses, the packs are led by an Alpha Male and an Alpha Female. They work together as an Alpha Couple. So I set out to learn how Zaira and I could channel that same energy into our relationship to be leaders together.

What does artistic expression look like in Alpha Couples?

To me, artistic expression is an expression of the soul. I really did pour my soul into the writing, and not just into the writing, but into all aspects of the book. When me, my editor, and designer started designing the layout of the book, I told them that I wanted it to feel like a record album. That’s why each chapter begins with lyrics from Jay-Z or Beyonce, and we call each section tracks instead of chapters. When people see the cover, I want them to feel like Alpha Couples is about to be the hottest album of the year.

What’s your favorite scene or chapter in the book?

There are a few excellent scenes in the book. For example, Zaira and I share the funny story of how we met on Match.com, and we share our conversation at the kitchen table, a few years later, when we discover that we are millionaires, but by far, my favorite chapter is Halo, where I interview my parents.

Sample Questions

1. What research did you do for Alpha Couples, and how long do you spend researching before beginning a book?
2. What is the most difficult part of your writing process?
3. How would you come up with your cover design?
4. What was the best money you ever spent as a writer?
5. How has COVID impacted your book launch?
6. What advice do you have for dual career couples?
7. What’s your favorite scene or chapter in the book?
8. Do you hide any secrets in your books that only a few people will find
9. What is your advice for aspiring writers?
10. How did writing Alpha Couples change you?

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